



Republic of the Philippines
Department of Education
MIMAROPA REGION
SCHOOLS DIVISION OF MARINDUQUE



DIVISION MEMORANDUM

TO: Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
Public Schools District Supervisors
Unit Heads
Heads of Public and Private Elementary and Secondary Schools
All Others Concerned

FROM:  **LYNN G. MENDOZA, EdD**
Schools Division Superintendent

SUBJECT: **2024 NATIONAL WOMEN'S MONTH CELEBRATION**

DATE: **March 1, 2024**

1. Relative to the annual celebration of the 2024 National Women's Month with the recurring theme "We for gender equality and inclusive society", this Office through the School Governance and Operations Division – Social Mobilization and Networking Section lined up month-long activities detailed in the succeeding section.
2. This celebration aims to create deeper understanding on gender equality through relevant training and development activity; provide opportunity for personnel - both men and women to embody the ideals of an inclusive society where gender equality plays a vital role; and enable women personnel to develop self-appreciation through personality enhancement as a means to empower them.
3. Schools are encouraged to advocate and observe this celebration through the following suggested activities:
 - a. use of the All Women Cast Lupang Hinirang National Anthem in every flag-raising ceremony for the entire month of March;
 - b. inclusion of announcements, fact sheets, updates, and information - sharing during flag - raising ceremonies;

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- c. Purple Mondays, wearing of purple garments and/or accessories in all Mondays of March; and
 - d. display of streamer using the official collateral released by PCW.
4. Teaching and non-teaching personnel are encouraged to join the different contests lined up for this celebration. They shall submit their entries to the School Governance and Operations Division – Social Mobilization and Networking Section attn: Mayda N. Lagran. Likewise, all Schools Division Office-based personnel are highly encouraged to participate in the activities intended for them.
5. The following enclosures are attached:
- a. Enclosure 1 Schedule of Activities.
 - b. Enclosure 2 Mechanics and Criteria of the Contests.
 - c. Enclosure 3 Activity Matrix of the Gender-Fair Language and Images.
 - d. Enclosure 4 Activity Matrix of the Personality Enhancement Activity.
 - e. Enclosure 5 Culminating Activity.
 - f. Enclosure 6 Committee on Contest and Other Activities
6. Immediate and wide dissemination of the contents of this Memorandum is desired.

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SocMob MMM



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Schedule of Activities
2023 National Women's Month Celebration

Date	Activity	Description/ what to do	Participants /Personnel Concerned	Personnel In-Charge
All Mondays of March	Wearing of purple garments and/or accessories	To advocate NWM, all personnel shall wear purple garments such as but not limited to blouses, polo, shirts, scarf	All SDO personnel	
	Use of the All Women Cast Lupang Hinirang National Anthem	To advocate NWMC, the personnel in-charge of flag-raising shall use the NWC suggested rendition of Lupang Hinirang	All Schools and School Division Offices	Unit In-Charge of the Flag-raising ceremony
	Advocacy and information - sharing for NWM	Functional unit assigned in the flag-raising ceremony shall include information - sharing such as but not limited to current news on the role of women, women's achievement and exemplary contribution to the society	All SDO personnel	SDO functional unit assigned
March 4, 2024 Monday (Kick-Off)	<ul style="list-style-type: none"> a. National Women's Month Focus Areas b. theme and objectives of the year's National Women's Month Celebration c. the NWMC DepEd Marinduque timeline of activities and launching of contests 	During the flag raising ceremony the contests and other activities shall be announced.	All Schools and School Division Offices	SDO functional unit assigned

March 19, 2024 (Morning)	Personality Enhancement Activity	This activity shall be conducted face-to-face at the SDO Hall	All SDO-based personnel	SGOD, SocMob, Supply Office and Medical Section
March 21, 2024	<i>Serbisyo Para Kay Juana</i>	This will be provided to all SDO personnel through relaxation or medical services.	Committee formed for the purpose	
March 25-26, 2024	Seminar-workshop on Gender-fair Language and Images	This is a GAD activity that shall focus on the use of gender-fair languages and images necessary for the promotion of gender equality in communication	All SDO-based personnel	SGOD, SocMob, Supply Office
March 26, 2024 (Culminating Activity)	Film showing (afternoon)	The title of the film shall be indicated later	School Division Offices	SGOD, SocMob Section; IT
		Announcement of winners of the contests conducted	School Division Personnel	Section; and Supply Office

MECHANICS OF THE CONTESTS AND OTHER RELATED ACTIVITIES

A. OUTSTANDING WOMEN OF SDO MARINDUQUE

General Guideline:

1. All contests are open to all Teaching, Non-teaching and SDO Personnel.
2. Official entries should be submitted in MP4 and with soft copy in Word file on the life story of the teacher/personnel. This must be submitted to the SGOD Office thru the Social Mobilization and Networking Section not later than March 22, 2024 bearing the entry name/teacher/personnel and sent through the link that will be provided.

Search for Outstanding Women of SDO Marinduque

- Any female teaching and non-teaching, and SDO personnel from within DepEd Marinduque can be nominated.
- Nominated woman can be of any age as long as she is in active service.
- The nominee should be nominated by any of her colleagues.
- The nominee must present her life story through a 3-5-minute documentary film, saved as MP4 and must submit a soft copy of her/his life story highlighting the values she exemplifies to be called outstanding woman of the SDO.
- Deadline of submission of nomination is on or before March 22, 2024.
- Components of the nomination narrative/story shall consist of:

Name of Nominee:
Current Position in the School/Office where stationed:
School/Office where nominee serves:
Narrative:
a. Value/s she lives by
b. Her story as distinguished woman in her field of specialization <ul style="list-style-type: none"> • Length of service • Her career growth aspirations achieved • Accounts of how she fulfilled her duties as an educator/public servant and how she deserves to be nominated as Outstanding Woman of the SDO with the Values she epitomizes not only to her students but to her community as well. • Other similar stories
c. Advocacies and community service she pushes through: <ul style="list-style-type: none"> • Accounts of the advocacies she pushes/ed through that help uplift the life of or influence her colleagues and/or other members of the community and instill the values she lives by.
d. Personal battles she conquered <ul style="list-style-type: none"> • This establishes the nominee’s steadfast attitude in battling challenges in life. This also portrays her pioneering spirit and that she has achieved success despite challenges that molded her as dignified, respectable, articulate, and self-confident person with values untainted

Name of the nominating personnel:
Current Position in the School/Office where stationed:
School/Office where nominating personnel serves:

CRITERIA:

B. NARRATIVE ESSAY WRITING “A Day in the Life of a Woman”

- This contest is open to male teaching and non-teaching personnel.
- The narrative should not be less than three hundred (300) words.
- It should be written in Filipino. Idiomatic expressions are allowed.

C. PHOTO COLLAGE MAKING

- This is open to male teaching and non-teaching and DO personnel only.
- The collage shall feature women in all walks of life reflective in the community where contestant belongs. Photos should be taken artistically by the contestant and posted (formed in their own design) on a clean 25 in x 15 in illustration board in any orientation. Permission from the model/owner of the photo, if will be required, shall be taken charge by the contestant.
- Include a 2 paragraph description or short narrative neatly written on piece of bond paper, of the collage stuck on the back part of the illustration board bearing the name, position and school assignment of the contestant using the template:

Name:	
Position	
School/Station:	
Description/Narrative:	

CRITERIA:

Quality of the photographs	30%
Creativity/Artistry	30%
Overall content of the Description	20%
Relevance to the theme	10%
Originality	10%
Total	100%

ACTIVITY MATRIX OF THE PERSONALITY ENHANCEMENT ACTIVITY
 (The Power of Dressing Up)
 March 19, 2024

Time	Activity	Personnel In-Charge
Morning Session		
8:00 – 8:15	Makabayan Song	VTR
	Doxology	VTR
	DepEd Quality Policy Statement	
8:15 – 8:20	Roll Call of Participants	MAYDA N. LAGRAN EPS II, SM&NS
8:20 – 9:10	Welcome Message	MA. CECILIA S. MANAY Chief Education Supervisor, SGOD FGPS – TWG Member
9:10 – 9:20	Message	DR. MABEL F. MUSA Asst. Schools Division Superintendent
9:20 – 9:25	Introduction of the Resource Facilitator	MAYDA N. LAGRAN EPS II, SM&N
9:25 – 10:33	Topic 1. How you dress up can empower you	To be determined
10:35 – 12:00	Break-out session and Lunch Break	
Afternoon session		
1:00 – 3:30	Presentation	
3:30 – 4:00	Closing Message	MAITA M. LAZARES EPS, SGOD GFPS – Division Coordinator
ABET R. FAUNDO Education Program Specialist II - HRDS (Host)		

ACTIVITY MATRIX OF THE GENDER-FAIR LANGUAGE AND IMAGES

March 25-26, 2024

SDO Conference Hall

Time	Activity	Personnel In-Charge
Morning Session		
8:00 – 8:15	Makabayan Song	VTR VTR
	Doxology	
	DepEd Quality Policy Statement	
8:15 – 8:20	Roll Call of Participants	MELANIE M. MENDOZA SEPS, SM&N
8:20 – 8:25	Welcome Message	MA. CECILIA S. MANAY Chief Education Supervisor, SGOD FGPS – TWG Member
8:25 – 8:35	Message	Dr. LYNN G. MENDOZA OIC, Schools Division Superintendent
8:35 – 8:40	Introduction of the Resource Speaker	MAYDA N. LAGRAN EPS II, SM&N
8:40 – 9:15	Topic 1: Gender Equality and its and How it Relates to GFLI	MELANIE M. MENDOZA SEPS, SM&N
9:15 – 9:20	Awarding of Certificate to the Resource Speaker	
9:20 – 9:25	Introduction of the Resource Speaker	MAYDA N. LAGRAN EPS II, SM&N
9:25 – 10:00	Topic 2: Sexism in Language and Communication	Dr. FRETZIE P. ALCANTARA SEPS, SMM&ES
10:00 – 10:05	Awarding of Certificate to the Resource Speaker	
10:05 – 10:10	Introduction of the Resource Speaker	MAYDA N. LAGRAN EPS II, SM&NS
10:10 – 10:40	Topic 3: Language that fosters unequal gender relations	BERNADITH R. LACERNA SEPS, PRS
10:40 – 10:45	Awarding of Certificate to the Resource Speaker	MAYDA N. LAGRAN EPS II, SM&N
10:45 – 11:15	Open Forum	
11:15 – 11:30	Closing Remarks	MAITA M. LAZARES EPS, SGOD GFPS – Division Coordinator
ABET R. FAUNDO Education Program Specialist II - HRDS Host		

CULMINATING ACTIVITY

March 26, 2023

Time	Activity	Personnel In-charge
Afternoon Session		
1:00 – 2:00	Film Viewing	VTR ENGR. DAVID F. ZOLETA Information Technology Officer
2:00 – 2:30	Sharing of Insights	MELANIE M. MENDOZA SEPS, SM&N
2:30 – 3:30	Announcement of winners of the contests conducted	
3:30 – 3:35	Vote of Thanks	MAITA M. LAZARES Education Program Supervisor, SGOD GFPS – Division Coordinator
MAYDA N. LAGRAN SEPS II, SM&NS Host/Facilitator		

COMMITTEE ON CONTESTS AND OTHER ACTIVITIES

Contests and Search

Chair:	Maria Cecilia S. Manay
Vice Chair:	Maita M. Lazares
Members:	Jelly L. Sore
	Florie M. Regencia
	Cristina R. Raza
	Fretzie P. Alcantara
	Maridel G. Lincallo
	Engr. Arnold M. Moreno
Secretariat:	Mayda N. Lagran